



Dates

28th, 29th & 30th April 2017

Location

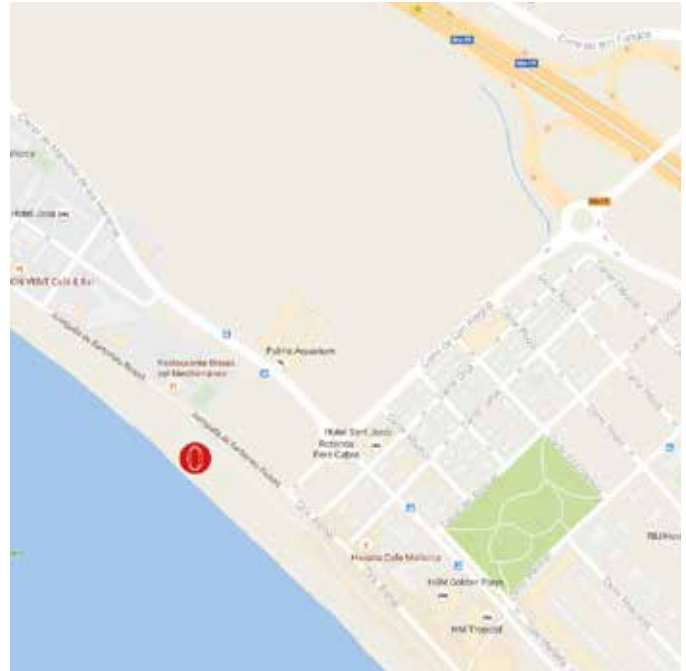
Palma Beach, Mallorca (in front of Palma Aquarium)

Values

Tourism, Sport, Leisure, Culture
Participative, Equality of genders,
All audiences, Solidarity.

Categoriis

Senior Men & Women, Sub 18, Veterans
Fourth Edition 2014, 2015, 2016 y 2017



INSTITUTIONS INVOLVED

Ayuntamiento de Palma. Consell de Mallorca.
Fundación de Turismo de Palma. Govern Balear.
Federación Balear de Rugby.

COMMUNICATION MEDIA

Local: Ultima Hora, Diario de Mallorca, Majorca Daily
Bulletin, Grupo Cadena Ser, Mallorca Zeitung.
National: Marca Digital.
Social Networks: Scope 15000 people



Teams

32 Senior Teams:
16 women's & 16 men's
10 mixed teams
Touch Rugby
4 Teams U18
8 Teams Veterans



Participants

500



Countries of Origin

Spain
France
United Kingdom
Germany
Belgium
Switzerland



Estimated Audience

3.000

People in 3 days

ORGANIZATION STALL

